

Graphing Social Patterns: The Business & Technology of Facebook Sponsorship Opportunities

Platinum - \$25,000

Sponsorship is limited to one applicant and is reserved on a first-come, first-served basis.

- Opportunity to hang banner in keynote ballroom during keynote/general sessions
- Opportunity to distribute materials in ballroom during opening keynote
- Sponsorship of Monday and Tuesday lunch breaks
- Two table top displays in expo area
- Logo included on prominent signage onsite, including a dedicated 3' x 8' standing sign displaying your message
- One ½-page ad in conference program
- Top logo placement and link on conference home page
- Eight full conference passes
- Two-time use of Opt-in attendee list (post conference)
- Access to registered members of the press

Gold - \$10,000

Sponsorship is limited to three applicants and is reserved on a first-come, first-served basis.

- Sponsorship of a coffee break
- One table top display in expo area
- Signage onsite
- Logo and 100-word company description in conference program
- Logo placement and link on conference home page
- Five full conference passes

Silver - \$5,000

Sponsorship is limited to five applicants and is reserved on a first-come, first-served basis.

- Signage onsite
- Logo and 50-word company description in conference program
- Logo placement and link on conference home page
- Three full conference passes
- One table top in expo area

App Exhibitor I (Fully Funded Company) - \$2,500

- Table top display
- Listing in conference program
- Two full conference passes

App Exhibitor II (Start-up/Small Company) - \$1,500

- Table top display
- Listing in conference program
- One full conference pass

Media Partner

- Logo placement and link on conference home page
- Full conference pass
- Onsite signage
- Logo in program book

Wireless Access - \$8,000

Exclusive sponsorship of wireless access for all attendees. We will provide signage onsite with your company name and logo. Company logo will also be displayed on homepage as the sole sponsor of this package. Sponsorship is limited to one applicant and is reserved on a first-come, first-served basis.

Opening Night Reception - \$6,500

Sponsor our opening night reception. Sponsor will be able to give a five minute talk to welcome attendees to the event. Signage with your company logo will be placed around the reception. Sponsorship is limited to one applicant and is reserved on a first-come, first-served basis.

Attendee Bags - \$3,000

Exclusive Bag Sponsor will have company logo, along with the conference logo, on attendee bags. Bags will be provided to all registered attendees and press. Sponsorship is limited to one applicant and is reserved on a first-come, first-served basis.

Contact

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